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Selling Unicorns with Shopify and Microsoft Azure

Shopify performance issues

Oberlo

Is a black box

No api

Difficult to get data in and out

Suppiers

Shipping

Overall

Shopify

Web hooks

Api

Using shopify web hooks

API Management

Cost £500 but 1 million calls for free

Small amount for code to get it on the service bus

Build a power app

Most popular product

Regular updates

Azure Logic apps

Shipping data

Aftership

Offers webhooks

Service bus

Predict where the shipping problems are

Using teams to nofiy with power apps model drive power app

Power BI

Where is the value

Better analysis shipping data

Improve management of shipping

Customer Bot demo

Improve the customer experience

Q and A maker

Bot Service (Azure)

Cognitive services

Demo of the bot

Where is the value

The bot can answer question

Customer experience is improved

Sales increase

Oberlo Traditional batch

Customer feed back

Form to fill in

Cognisio forms

centiment analysis

Systems of engagement

Collabation and communication

Business Intelegence